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Coverys and Logical Images Collaborate on VisualDx® Risk Management CME Program

Boston, MA (December 6, 2011) – Coverys, a leading provider of medical professional liability insurance, and Logical Images, developers of VisualDx visual clinical decision support, are working together to develop the VisualDx Risk Management Continuing Medical Education (CME) Program for Coverys member companies Medical Professional Mutual Insurance Company (“ProMutual”) and ProSelect Insurance Company (“ProSelect”). The point-of-care CME program will focus awareness on diagnostic error and delay to hopefully help reduce misdiagnosis, failure to diagnose, or delay in diagnosis for skin-related diseases and soft tissue infections.

“We are so pleased to be collaborating with Logical Images in an effort to offer our policyholders this helpful tool for more efficient diagnoses and increased patient safety,” said Diane McKenna, director of physician education for Coverys. “Coverys continually works to provide policyholders with physician education CME programs that are relevant to current healthcare trends, and we expect the VisualDx Risk Management CME Program will be an important addition to our suite of physician education and risk management resources.”

“We are proud to expand our efforts in improving diagnostic accuracy and reducing injury to patients with actionable point-of-care tools for physicians through our work with Coverys,” said Richard Cohan, CEO of Logical Images, Inc. “The experience and expertise of Coverys in the areas of clinical risk reduction and continuing education presented a wonderful opportunity for us to create this comprehensive CME program for both our customers and theirs.”

Diagnostic error and delay are leading causes of injury to the patient and risk to the practicing clinician, as well as significant contributors to medical malpractice lawsuits. The intent of the VisualDx Risk Management CME Program’s design is to provide an efficient and timely method for the acquisition of risk management CME credits through point-of-care tracking of clinical inquiries.

VisualDx (www.visualdx.com) is a visual clinical decision support system for diagnostic accuracy. VisualDx guides the clinician using the natural human ability for pattern recognition and spans adult and pediatric clinical medicine, covering skin, infectious, metabolic, nutritional, genetic, and immunologic diseases and adverse drug reactions.

For more information about Coverys, please contact Katharine Gould at kgould@coverys.com or (617) 946-8665, or visit the company’s website at www.coverys.com.

For more information about Logical Images, Inc., please contact Kristy Throumoulos at kristyt@logicalimages.com or (585) 272-2639, or visit the company's website at www.logicalimages.com.

About Coverys *(formerly ProMutual Group)*

Coverys is one of the top 10 medical professional liability insurance providers in the country based on direct written premium. Coverys member companies insure more than 20,000 physicians, surgeons, dentists, certified nurse midwives and allied healthcare providers as well as nearly 500 hospitals, health centers and clinics in 22 states from coast to coast. Coverys has net admitted assets in excess of \$3.0 billion as of December 31, 2010. Coverys member companies Medical Professional Mutual Insurance Company, ProSelect Insurance Company, MHA Insurance Company and Washington Casualty Company have a Best's Rating of A- (Excellent). Other Coverys member companies include FinCor Solutions, a multi-line insurance agency, and the Risk Management and Patient Safety Institute, which focuses on clinical risk reduction, quality patient outcomes and education. Coverys as a whole is acknowledged as a leader in providing risk management and claim services to the healthcare community, and it offers risk management consultations and educational activities to healthcare providers across the country. For more information on the enterprise and its member companies, visit the Coverys website at www.coverys.com.

About Logical Images

Based in Rochester, NY, Logical Images (www.logicalimages.com) develops visual healthcare tools to elevate diagnostic accuracy, enhance medical education, and heighten patient knowledge. Logical Images has developed a comprehensive digital medical image library including 80,000 images representing all ages and skin types. This extensive collection is the foundation for both the VisualDx professional tool and the Skinsight consumer tool – designed to speed disease recognition for faster, more accurate decision making and patient understanding.

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